

HARRISON EUROPAC

NEWS RELEASE

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HARRISON EUROPAC SET TO INTRODUCE RECYCLED PET

Leading UK supplier of plastics containers and trays continues to reduce environmental impact

As part of a series of exciting initiatives aimed at further reducing environmental impact, Harrison Europac (tel: 0208 254 2300) – one of the UK's leading suppliers of plastics trays and containers for the food industry – has announced plans to introduce a significant amount of recycled post consumer waste polyethylene (RPET) content across its entire range of APET and CPET packaging products.

In fact, by the end of this year, the wholly owned subsidiary of Denmark-based Faerch Plast aims to include up to 50 per cent recycled PET in all APET containers produced for the meat and cold food and snacks sectors. In addition, the company's CPET packs for ready meals will contain up to 25 per cent recycled material.

Joe Iannidinaro, Managing Director, Harrison Europac comments: "In line with an ambitious environmental policy we are committed to using as much recycled post consumer waste PET as possible without compromising quality standards. This new material blend has undergone extensive trials and been tested across all processes and applications.

He continues: "As a result, we are confident that the material properties including barrier, sealing capability and impact strength remain unchanged by the introduction of recycled content. Depending on the raw material market, we aim to switch to the new blend by the end of the year."

According to WRAP, Europe's leading waste and reduction organisation, when one ton of packaging with 50 per cent of recycled PET is produced, it saves the environment 1.5 ton CO₂.

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Since it was established in 1989, Harrison Europac has built an unrivalled reputation for high quality plastics packaging products, supplying major blue chip customers in the ready meal, fresh meat, cold foods and snacks, and ambient food sectors with a wide range of containers and trays produced from PS, CPET, APET, PP, PLA, MAPET® and AMPET®.

Faerch Plast was founded in 1969 and has grown to become one of Europe's leading developers and manufacturers of plastics packaging for foods. The company extrudes some 53,000 tonnes of film and thermoforms around 1.6 billion trays 24/7, 365 days a year from its 43,000 square metre, state-of-the-art production facility and head office located in Holstebro, Denmark.

In addition, Faerch Plast has a sales office in France and a newly opened plant in the Czech Republic.

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For further information on Faerch Plast's environmental targets visit www.faerchplast.co.uk/profil_miljo.asp.

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